

Certificate of completion

Jan Zabelski

is hereby award this certificate of completion for the successful completion of the "Product Discovery Masterclass" course offered by Learning Loop ApS



COMPLETED

On May 5th, 2020
in Copenhagen, Denmark

INSTRUCTOR

Anders Toxboe


Learning Loop

LEARNING OBJECTIVES

· Escape tunnel vision: when business plans are a waste of time · Forget the solution and embrace the problem · The hill chart: Search vs. execution · The experimentation mindset · Start with questions rather than data · How does an experiment look like? · What will make your idea work? · Prioritizing experiments · Pivot, Persevere or abandon? · Discovery backlog · Experiment pairing · Summing up customer research · De-risking and certainty thresholds · Continuous Product Discovery · Opportunity Solution trees · Building an experiment team · Organizational implementation: transition framework · Improvements, growth hacking & incremental redesigns · Defining outcomes & KPIs · Mashups: building no-code MVPs · Discovering critical assumptions ·